



*Contact* Tom Kelly

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*Cell* 610-804-5054

*Email* [tkelly@kellymusic.com](mailto:tkelly@kellymusic.com)

*Website* <http://www.kellymusicforlife.org>

## KELLY MUSIC FOR LIFE ARCHITECT ANNOUNCEMENT FOR

### THE KELLY CENTER – MUSIC, ARTS, COMMUNITY

**Havertown, PA – January 10<sup>th</sup>, 2018 – Kelly Music for Life**, a Havertown, PA based 501c3 non-profit dedicated to improving lives and communities through music and arts, has announced that they have contracted **Wiedenman Architecture** of Havertown PA to design the **Kelly Center – Music, Arts, Community**, opening at 4 E. Eagle Rd in 2018.

Wiedenman Architecture was founded in 2007 by Thomas Wiedenman, AIA. Thomas has been working in the construction and architecture fields for the past 20 years throughout Pennsylvania and New Jersey. He holds a Bachelor of Architecture degree from Drexel University. Prior to founding Wiedenman Architecture, Thomas worked in several prestigious firms on a wide range of projects, both commercial and residential. Thomas is a registered architect in Pennsylvania, Delaware and New Jersey, a member of the Philadelphia NARI, the International Code Council is NCARB certified and served as a volunteer for the Community Design Collaborative of Philadelphia.

Wiedenman was recently awarded the "Eye-Catching Award" from the Haverford Partnership for Economic Development (HPED) at its annual meeting on November 14, 2017. The award recognizes a

business establishment that has excelled in improving its exterior appearance in a way that is aesthetically pleasing, effective in communicating the service or product being offered and an enhancement of the quality of the business district of which it is a part.

Tom Wiedenman brings the experience, know how, and community connection that Kelly Music For Life was searching for. Mr. Wiedenman said “Wiedenman Architecture is very proud to be selected for the Kelly Center project. As one of the newer members of the Haverford Township business community, we are excited to see so much growth in Havertown and on Eagle Road. Our newly renovated office is across the street from the site of the Kelly Center so it will be particularly gratifying to see our work every day and to be part of creating such a wonderful addition to our community.”

Tom Kelly, Chairman / Executive Director of Kelly Music For Life and The Kelly Center laid out why Wiedenman Architecture was chosen: “Our priorities for the Kelly Center include acoustics and environmental efficiencies with insulation and lighting. But that’s not all. We want to create a venue with a zero-carbon footprint. Our design will feature uses of natural light, solar power, captured rain water and recycled materials from our 100-year-old building. Wiedenman Architecture has experience in these areas. We think it’s a perfect fit.”

The signing of Wiedenman Architecture is a major step forward in the development and fund raising for The Kelly Center. Kelly Music For Life recently launched a \$500,000 capital campaign to raise funds to open The Kelly Center in 2018.

Currently, the vast majority of performance spaces in Havertown are bars. This means that families, teens, and children don’t have a community performance space that meets their needs. By day, the Kelly Center will offer comfortable community gathering space with FREE WIFI and a coffee/juice bar. Daytime programs will target children and seniors. At night the venue will present professional performers in all genres bringing great entertainment to Havertown.

The Kelly Center will be a permanent fixture in Haverford Township. The organization will rely on philanthropic contributions, corporate sponsorships, grants and donations to fund the majority of construction costs.

The Kelly Center will be Kelly Music for Life’s first year-round space to foster and encourage artistic creativity in Haverford Township by offering space and opportunity for young and old to showcase their talents in a state of the art performance and gallery space. A stage area with sound and lights will give performers the opportunity to play in a professional setting and experience the thrill of a live audience. Art gallery areas will feature the works of local artisans and crafters.

Kelly Music for Life has established a reputation for producing various annual events that benefit music education and other community initiatives. Successful community events include Haverford Spring Fest, Havertown Irish Festival, Concert in the Park Summer Series, Havertown Harvest Fair, Martini Lounge Dance, and more.

There are many levels of support, such as naming rights and sponsor packages for donations of any size. All donations are tax deductible to the full extent of the law. Contact Tom Kelly or Cindi Rooney for complete details at 610-996-0841 or e-mail her at [CindiRooney@gmail.com](mailto:CindiRooney@gmail.com).

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**For further information about Kelly Music For Life:**

Adrian Hickman

Press Relations / Social Media

[adimike55@verizon.net](mailto:adimike55@verizon.net)

215- 868-5737