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## KELLY MUSIC FOR LIFE LAUNCHES CROWDFUNDING CAMPAIGN FOR THE KELLY CENTER FOR MUSIC, ARTS, & COMMUNITY IN HAVERTOWN

**Havertown PA - April 13, 2018** – The future Kelly Center for Music, Arts, & Community took a big leap forward this week with the launch of a community based crowdfunding campaign. The campaign with video and details are accessible at <https://kellycenter.causevox.com/> or [www.GiveToKelly.com](http://www.GiveToKelly.com)

With a goal of \$50,000 by June, the funding campaign is designed to inform the community about the progress of Havertown’s Kelly Center and encourages them to be part of the growth of this exciting and unique performance and arts space in a town described as a “music mecca” in the Philadelphia area. Contributors will receive gifts at various donation levels ranging from exclusive “Founder” t-shirts, free coffee and concert tickets to permanent nameplates on the Donor Wall inside the Kelly Center.

Tom Kelly, Chairman/ Executive Director of Kelly Music for Life has been developing the concept for the Kelly Center over the last couple of years with an eye towards strong community influence and involvement. “This is the part of the campaign where the entire community can get involved and make a difference with whatever size donation they can afford. We are getting donations from parents who see it as a great place for their

children. Contributions are coming in from music and arts supporters and artists who are looking forward to concerts in our listening room. We are getting pledges from families who say that their aging parents' connection to music is still strong and calming. Music and the arts enrich lives. Our supporters see the Kelly Center as an investment in our community and culture.”

Projected for a Fall 2018 opening, The Kelly Center will be a permanent gathering space where adults, teens, and families alike can enjoy the arts in a safe and comfortable setting. Currently, the vast majority of performance spaces in Havertown are bars. Unfortunately, many families, teens, and children don't have a community performance space that meets their needs. The Kelly Center will encourage young student artists to develop their skills and participate in performance opportunities. There will also be programs for young children and seniors as well as ticketed evening concerts in a listening room environment.

Located at 4 East Eagle Road in the Oakmont section of Havertown, The Kelly Center will offer the following programs for our community:

- **After School Music Programs:** afternoon events and performances giving students the opportunity to learn and perform across musical genres
- **Preschool Music Programs:** daytime performances designed for parents with young children
- **Senior Programs:** performances, sing-alongs, musical exercise programs and more for senior citizens
- **Professional Concerts:** evening shows with professional artists in cabaret and concert settings for adults
- **Musical Education:** instrumental, voice, and presentation lessons offered by professional artists
- **Spoken Word and Theatre Programs:** poetry, storytelling, comedy and one-act plays
- **Ensemble and Choral Programs:** performance opportunities for local schools, churches, and organizations
- **Dance Programs:** traditional, swing, jazz and more
- **Art Exhibition Space:** for local artists and school art programs

Kelly Music for Life has been at the forefront of supporting music education and creating performance and entertainment opportunities in Haverford Township and the surrounding area. The Kelly Center is the latest effort, joining the Haverford Spring Fest, Havertown Irish Festival, Martini Lounge Dance, Haverford Concert In The Park Summer Series, the Havertown Harvest Festival, and new this year, the Havertalian Festival. Kelly Music for Life also takes an active role in supporting other music events such as the Haverford Music Festival and the Narberth Music Festivals.

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