



Saturday, October 10, 2020 Noon – 7pm HaverTalianFestival.com

Business Partners and Supporters,

We hope you will join us for the third annual HaverTalian Festival, **Saturday, Oct 10th 2020**. Havertown will be the place for this celebration of Italian music, dance, culture, crafts, cuisine and fun for the whole family. This **fundraiser** benefits community initiatives including Youth Music Education and Community Music + Arts Programs.

The HaverTalian Festival is also a **brand-building and sales opportunity** for your business. We expect over 3,000 people to attend this event. This is an excellent opportunity to promote your brand and sell your goods and services. Our ad campaign will make **over 3 million marketing impressions**. Top sponsor branding will be featured on Digital Media, Radio, Website, Social Media, and Print. At the event, Sponsors and Vendors can enjoy premium exposure and a physical presence with stage signage, booth space, **video and logo branding on our new large screen stage display**, event emcee announcements and live radio interviews. We will customize a sponsorship to fit your budget and needs. We can hang your banner, or you can market your business in a booth.

Kelly Music for Life, a 501c3 non-profit and all sponsorships are fully tax deductible.

Please complete a vendor form or sponsorship form and return with your payment. Contact us to customize a sponsor package for you. Forms can be downloaded using the “Sponsor and Vendor” tab on havertalianfestival.com.

**Contact Cindi Rooney About All of Our 2020 Events:
CindiRooney@gmail.com or 610-996-0841**

- Haverford Spring Fest – May 17
- Havertown Irish Festival – June 27
- Summer Fun Jam – August 29
- HaverTalian Festival – October 10
- Havertown Harvest Fair – October 24

Tom

Tom Kelly, Director
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