



Music and Arts Festival

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Sunday, May 17, 2020 Noon – 7pm HaverfordSpringFest.com

Premium Sponsor Benefits

Logo Inclusion in all marketing. Recognition in all press releases.
Over 3 million available sponsor impressions across all media.

- **Outdoor Advertising** Road Signage – 2.4 million total traffic impressions
- **Digital Advertising** Logo on HaverfordSpringFest.com with link to sponsor website
Community Newsletters – 50,000 circulation
- **Social Media** Facebook – Logo on page, recognition in updates.
Twitter and Instagram – recognition in updates
- **Retail Store Signage** Signage in local business partner locations
- **News Media** News Releases – Inclusion in all News Releases to the media
- **Premium Festival Booth Location** Centrally located on festival site for maximum visibility and attendee interaction
- **Stage Presence** Sponsor Digital banner on stage On-stage sponsor interview
- **Band Sponsorship** Meet & Greet backstage.
- **Full Color Event Program** Prominent logo placement on official printed event programs
- **VIP Parking** Exclusive access to private, free event parking area
- **VIP Section** VIP seating in front of stage